TENNISTA
FOUNDATION

IMPACT REPORT 2025

Empowering Young People Through
Tennis, Education and Life Skills.

United States & Africa

www.tennistafoundation.org

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EXECUTIVE SUMMARY





The Tennista Foundation Impact Report 2025 highlights a year of meaningful growth, strategic partnerships, and expanded youth development initiatives across the United States and Africa.

In 2025, Tennista Foundation strengthened its mission of empowering young people through tennis, education, and life-skills development by launching innovative programs, hosting competitive tournaments, expanding community engagement, and forming impactful partnerships in education, leadership, and digital skills training.

Through school-based tennis support, leadership initiatives, community outreach, and talent development programs, the Foundation reached hundreds of young people directly and indirectly, fostering discipline, confidence, and opportunity on and off the court. As we look ahead to 2026, Tennista Foundation is still committed to deepening impact, scaling programs, and building sustainable pathways for youth success globally.

ABOUT TENNISTA FOUNDATION

Tennista Foundation is a 501(c)(3) nonprofit organization dedicated to empowering young people through sport-based development initiatives.

By combining the transformative power of tennis with education and life-skills training, the Foundation promotes healthy living, academic excellence, leadership development, and positive societal change.

Tennista Foundation primarily serves youth in underserved communities, inspiring and nurturing the next generation of leaders while creating opportunities for personal growth and community impact.



MISSION & VISION



MISSION

To empower young people through a comprehensive sports-based program that integrates tennis, academics, and life-skills training, promoting physical development, academic success, and positive social outcomes.



VISION

To be the leading organization empowering young people by using the platform of tennis to promote academic excellence and groom the next generation of leaders for sustainable development.



CORE PROGRAM PILLARS

Tennista Foundation delivers its mission and vision through the following core program pillars

1

Tennis Training

Providing structured tennis coaching and competitive opportunities that support physical fitness, discipline, confidence, and personal growth.

2

Academic Support

Supporting academic excellence through scholarships, educational materials, and learning resources that enhance educational outcomes for youth.

3

Life Skills Development

Equipping young people with essential life skills such as leadership, teamwork, communication, resilience, and problem-solving to prepare them for success beyond sports.

MESSAGE FROM THE PRESIDENT



2025 marked an important chapter in the journey of Tennista Foundation. What began as a vision to use tennis as a tool for youth empowerment continued to grow into a multi-dimensional platform for education, leadership, and life-skills development.

Throughout the year, we deepened our commitment to creating access and opportunity for young people across communities in the United States and Africa. From schoolbased tennis support and community engagement to leadership initiatives and digital skills training, our programs reached young people at critical stages of their development.

None of this would have been possible without the dedication of our partners, volunteers, donors, and supporters who believe in the transformative power of sport and education. Your trust and collaboration have enabled us to deliver meaningful impact and to keep young people focused on positive pathways.

As we look ahead to 2026, Tennista Foundation remains focused on scaling our programs, strengthening partnerships, and deepening our impact. We are inspired by the progress made in 2025 and energized by the opportunities ahead. Thank you for being part of this journey.

MICHAEL NWOSEH
Founder & President, Tennista Foundation

2025 PROGRAM HIGHLIGHT

In 2025, Tennista Foundation delivered impactful programs and initiatives aligned with its mission to empower young people through sports, education, and life skills.

KEY HIGHLIGHTS INCLUDE

1

Launch of the School Tennis Support Program, with Igbobi College as the pioneer beneficiary

2

Organization of the Tennista Foundation Junior Tennis Open Tournament in Lagos, engaging 55 young athletes nationwide

3

Participation in Olney Community Day, strengthening community awareness and engagement

4

Sponsorship of 10 Nigerian youths in a three-month data analytics bootcamp through Talent Forge

5

Provision of school uniforms, shoes, and bags to 50 children in partnership with Hope & Threads Foundation

6

Recognition by the United States Tennis Association (USTA) for grassroots tennis development

7

Strategic partnerships formed with leadership, education, and community organizations across regions

2025 PROGRAMS

Tennista Foundation implemented the following programs during the 2025 reporting year

1

School Tennis Support Program

Designed to integrate tennis training with academic and life-skills development for students. The program promotes physical well-being, discipline, and positive youth engagement within school environments.

2

Junior Tennis Open Tournament

An annual competitive platform aimed at finding and nurturing young tennis talents, promoting sportsmanship, and encouraging youth participation in organized sports.

3

Community Engagement & Outreach

Participation in community events such as Olney Community Day to increase awareness, build partnerships, and connect families with Tennista Foundation programs.

4

Leadership & Life-Skills Development

Delivered through partnerships such as the Domain Influence Leadership Initiative, equipping young people with character-based leadership principles and practical life skills.

5

Education & Welfare Support

Provision of school kits, uniforms, shoes, and bags to underserved children to support school attendance and dignity.

6

Talent & Digital Skills Development

Sponsorship of unemployed youths for data analytics training to enhance employability, innovation, and economic empowerment.

PARTNERSHIPS & COLLABORATIONS

Olney Chamber of Commerce

Domain Influence Leadership Initiative

ICOBA Igbobi College Old Boys' Association

Hope & Threads Child Foundation

Talent Forge

COMMUNITY

Data Lead Africa

USTA



Tennista Foundation Joins Olney Chamber of Commerce Jan 2025

Tennista Foundation is a non-profit organization committed to fostering youth development through sports, education, and leadership programs.

By integrating tennis with life skills and academic support, we equip young individuals with the tools they need to succeed on and off the court.

The mission of the Olney Chamber of Commerce is to build a vibrant and supportive business community in the Greater Olney area through active engagement of its members

Tennista Foundation Partners with Domain Influence Leadership Initiative to drive leadership development of young people in Africa

Domain Influence was born out of a burden to close the gap between potential and preparedness. We saw too many young people filled with passion and drive but struggling to connect their education to real-world success.

Others pursued achievement without values, risking burnout and self-centered ambition. We exist to change that — to raise excellent leaders who combine character with competence and who transform society through service, innovation, and excellence.

Our mission is to equip a new generation of mission driven marketplace leaders with knowledge, tools and resources needed to advance God-like influence and impact in their field





Tennista Foundation Launches School Tennis Support Program

Tennista Foundation has launched its 'School Tennis Support Program in partnership with Igbobi College as the pioneer school that has received support from the foundation. The initiative aims to provide tennis training alongside academic and life skills development for young people, fostering physical and mental well-being.

> We believe in the transformative power of sports, and we understand that if you encourage young people into sports from an early age, you can actually get them to start thinking in the right direction,

The Founder and President of Tennista Foundation, Michael Nwoseh, emphasized the organization's commitment to leveraging sports for societal transformation. He highlighted the importance of sports in steering the youth away from negative influences and towards positive endeavors.

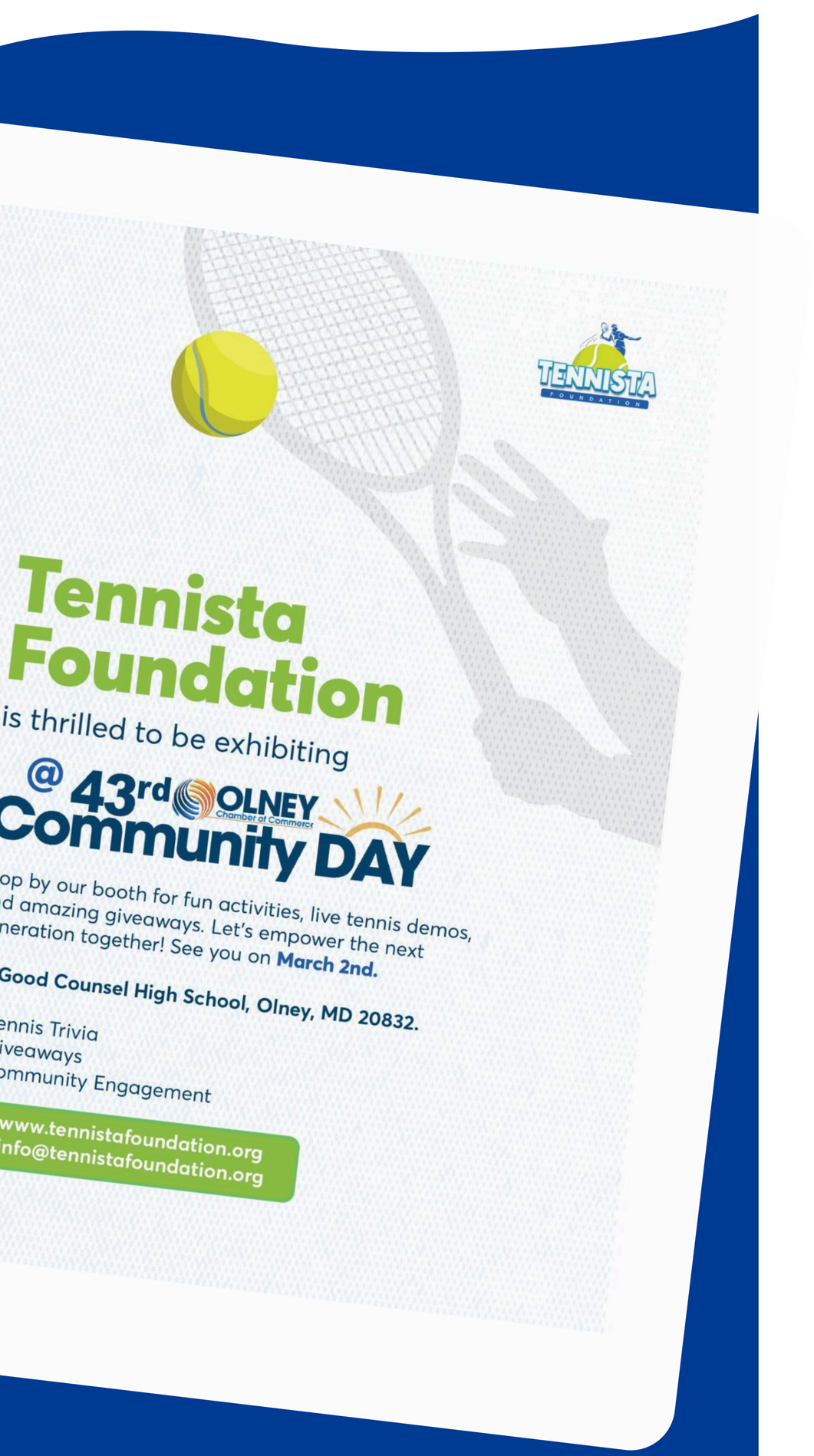
Tennista Foundation is a sport-based non-profit organization dedicated to the development of young people, using tennis, and life-skills program to empower them to succeed in life and drive positive change in communities.

Tennista Foundation takes part in Olney Community Day March 2025

Tennista Foundation, a 501(c)(3) non-profit dedicated to youth development through tennis, education, and life skills, took part in the 2025 Olney Community Day on March 2, 2025.

The event, hosted by the Olney Chamber of Commerce, provides a unique platform for businesses and organizations to engage with the local community. Tennista Foundation displayed its innovative programs that combine tennis training with academic support and leadership development to empower young people.

Attendees had the opportunity to learn more about our initiatives, volunteer opportunities, and ways to support our mission. The foundation hosted interactive tennis activities, giveaways, and live demonstrations to engage visitors of all ages.



> We are thrilled to participate in Olney Community Day and connect with families and community members who share our passion for youth development. This event allows us to spread awareness about our programs and build meaningful partnerships within the community.

EVENT DETAILS

DATE: March 2, 2025

TIME: 2pm – 6pm EST

LOCATION: Good Counsel High School



Tennista Foundation Organizes Junior Tennis Open Tournament in Lagos April 2025

Tennista Foundation is a non-profit organization committed to the development of young people through tennis and life-skills programs.

This tournament aims to discover and nurture young tennis talents, promote sportsmanship, and encourage youth participation in competitive sports. The maiden edition of the Tennista Foundation Junior Tennis Tournament happened from 16th April and concluded, Saturday, April 19, 2025, at Rowe Park, Yaba, Lagos.

After four thrilling days of fierce competition and unwavering determination from 55 young athletes across the country, the final matches delivered stunning performances that sealed the emergence of David Edward as the Under-16 Boys Champion and Goodnews Aina as the Under-16 Girls Champion.

Tennista Foundation partners with Hope and Thread Foundation to provide Uniforms, Shoes, Bags for 50 Children in Oshodi Lagos Nigeria (April 2025)

Our Partnership with Hopes & Threads Foundation on the school kits drive is in-line with our educational support program pillar at Tennista Foundation At Hopes & Threads, we believe no child should feel left out because of what they wear.

A clean uniform, a pair of shoes, or even a kind smile can bring back their sunshine. Because when a child feels proud again, their laughter returns, their dreams grow brighter, and hope begins to shine — one thread at a time. This foundation exists to level the playing ground, restore dignity and confidence in every child through clean, complete uniforms — one school at a time.

So far, we have donated over 50 Uniforms The initiative follows a simple but intentional model: support one school at a time, build trust, and expand slowly. Hope & Threads is still young, but we are stitching something meaningful, one uniform, one child, and one act of hope at a time.





Tennista Foundation Partners with Talent Forge to Train Talents in Data Analytics Training

Tennista partnered with TA Community to sponsor the training of 10 Nigerian youths in data analytics bootcamp organized by Talent forge and Data Lead Africa Talent Forge Data Analytics training is a three-month intensive bootcamp designed to equip young Nigerians with in-demand data analytics skills.

At TA Community, through TalentForge, our mission is to empower unemployed youths with practical digital and analytical skills that foster employability, innovation, and entrepreneurship.

Following the success of the last cohort, we are committed to sponsoring 10 unemployed youths to take part in this cohort bootcamp. Our Partnership with TA community on the talent forge project is in-line with our life skill program pillar at Tennista Foundation

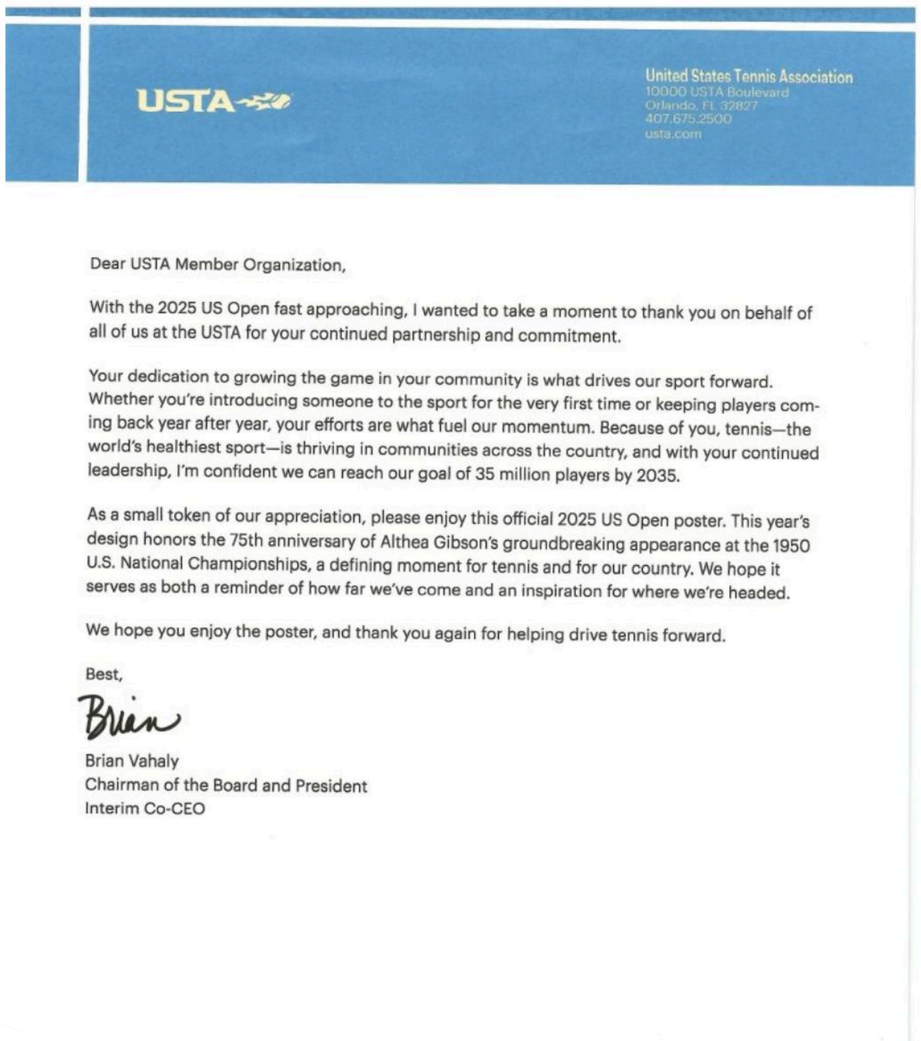
Tennista Foundation is recognized by USTA

Tennista Foundation is grateful to the (USTA) United States Tennis Association for recognizing our efforts as a member organization committed to growing the game of tennis at the grassroots level.

We recently received a heartfelt letter of appreciation alongside the official 2025 US Open poster, which celebrates the 75th anniversary of Althea Gibson's groundbreaking appearance at the 1950 U.S. National Championships, a powerful reminder of how far tennis has come, and how much further we can go.

At Tennista Foundation, we remain inspired by this legacy, as we continue to use tennis as a platform to empower young people, foster leadership, and build stronger communities. We are honored to play our part in growing the game, ensuring more young people discover tennis for the first time and return year after year, because of the community, discipline, and joy it brings.

Thank you, USTA, for the recognition and for your continued leadership in driving tennis forward toward the shared vision of 35 million players by 2035.



United States Tennis Association
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Orlando, FL 32827
407.675.2500
usta.com

Dear USTA Member Organization,

With the 2025 US Open fast approaching, I wanted to take a moment to thank you on behalf of all of us at the USTA for your continued partnership and commitment.

Your dedication to growing the game in your community is what drives our sport forward. Whether you're introducing someone to the sport for the very first time or keeping players coming back year after year, your efforts are what fuel our momentum. Because of you, tennis—the world's healthiest sport—is thriving in communities across the country, and with your continued leadership, I'm confident we can reach our goal of 35 million players by 2035.

As a small token of our appreciation, please enjoy this official 2025 US Open poster. This year's design honors the 75th anniversary of Althea Gibson's groundbreaking appearance at the 1950 U.S. National Championships, a defining moment for tennis and for our country. We hope it serves as both a reminder of how far we've come and an inspiration for where we're headed.

We hope you enjoy the poster, and thank you again for helping drive tennis forward.

Best,

Brian Vahaly
Chairman of the Board and President
Interim Co-CEO



2026 PROJECTIONS

In 2026, Tennista Foundation aims to expand program reach, scale school-based tennis initiatives, grow competitive opportunities, strengthen partnerships, and enhance impact measurement.



2026 EVENTS

January 2026

Olney Chamber of Commerce Engagement

February 2026

School Tennis Support Program

March 1, 2026

Olney Community Day

2026

Tennista Foundation Junior Tennis Open Tournament

2026

Education & Welfare Support Initiatives

2026

Leadership Development Programs

2026

Talent & Digital Skills Training Programs

GET INVOLVED & CONTACT INFORMATION

W: www.tennistafoundation.org

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Tennista Foundation welcomes partners, donors, volunteers, and supporters who share our commitment to youth development through sport and education.

TENNISTA